

What Cheer Flea Market

50th Anniversary 2026

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THURS., APRIL 30, FRI., MAY 1, SAT., MAY 2 & SUN., MAY 3

THURS., JULY 30, FRI., JULY 31, SAT., AUG. 1 & SUN., AUG. 2

THURS., OCT. 1, FRI., OCT. 2, SAT., OCT. 3 & SUN., OCT. 4

Breakfast, Lunch & Dinner will be available

Dealer Space \$55.00 in advance, \$60 at the gate
for the Weekend (No Refunds)

ATM
AVAILABLE

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AVAILABLE

Limited Electricity Available but NOT guaranteed

Location of dealers will be decided by the management. All Dealers are responsible for their merchandise. Dealers can't sell food or drink concessions (including popcorn, kettle corn, ice water, candy, coffee, soda pop, caramel apples, caramel slices, cotton candy, funnel cakes, corn dogs, home canned goods except jams and jellys, etc). This does not include produce such as melon, apples, sweet corn, etc. We reserve the right to require vendors to remove any items deemed inappropriate by management. Vendors are not allowed to sell any items that are illegal in the state of Iowa or live animals.

We ask that all Dealers do not pack before 2 p.m. Sunday

If you have not shown up or called by Friday of the show at 7AM, we have the right to rent your paid space to someone else.

For more Dealer information - Contact: What Cheer Flea Market Inc.

Bill Ludwig • P.O. Box 2362 • Waterloo, IA 50704

Phone: (319) 404-4066 • Email: WhatCheerFleaMarket@gmail.com

Register online at www.whatcheerfleamarket.com

Not Responsible For Accident or Theft

DEALER PRE-REGISTRATION

Space # _____

HOLD HARMLESS AGREEMENT

The undersigned agrees to indemnify and to save sponsors of What Cheer Flea Market, Inc., its officers, agents, employees and the facilities where such sales are held harmless in regard to all liability for any damage to real or personal property or any injury or loss of life that may be sustained in connection with the undersigned's participation in any sale sponsored by What Cheer Flea Market, Inc. The undersigned further agrees to assume all liability for any personal injury or loss of life to any member of the public or anyone accompanying the undersigned or their agents resulting from contact with the undersigned's display, equipment or product. I have read and completely understand the above agreement and the guidelines of these sales and agree to abide by them.

Signature _____ Phone _____ / _____ / _____

Print Name _____ Email _____

Address _____ City _____ State _____ Zip _____

Currently registering for:
_____ Inside _____ Outside May August October _____ Number of spaces

Type of vehicle: Car Truck w/camper or trailer Motorhome Semi Other

Business Name or specialty of item sold _____

Check # _____

Cash

Planning to sign up for May August October